



LACTIMED
Promoting Mediterranean Dairy Products



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LACTIMED aims to foster the production and distribution of typical and innovative dairy products in the Mediterranean by organising local value chains, supporting producers in their development projects and creating new markets for their products. From November 2012 to May 2015, ANIMA and its 11 partners will organise a hundred operations targeting the various stakeholders of the dairy chains of 5 pilot territories in Egypt, Lebanon, Tunisia, Italy, Greece.



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Fields of activity

- **Diagnosis of the dairy chains and adoption of local strategies** for promoting typical dairy products in national and international markets
- **Integration of local dairy chains and creation of producers' clusters**
- **Enhancement of production and innovation capacities**, based on local resources and traditional know-how, by supporting local producers in their development projects
- **Increased visibility and distribution of Mediterranean typical dairy products** in local and international markets
- **Activation of the Mediterranean dairy clusters' network**

Pilot territories

- Alexandria and Beheira governorates** (Egypt)
- Bekaa and Baalbeck-Hermel regions** (Lebanon)
- Bizerte and Beja governorates** (Tunisia)
- Sicily region** (Italy)
- Thessaly region** (Greece)





Target groups

Micro, small and medium enterprises of the dairy sector

Supporting organisations

Agro-industrial groups

Small, medium and large retailers

Tourism and catering operators

National and local authorities

Coordinator, partners and associates

COORDINATOR: ANIMA Investment Network (**France**)

PARTNERS:

Egypt: GAFI, GACIC, CITL-AAST

France: CIHEAM-IAMM, CCIFM

Greece: University of Thessaly, UHCCI

Italy: ASTER, Slow Food

Lebanon: CCIAZ

Tunisia: Bizerte Cluster

ASSOCIATES: Tunisia's National Agricultural Bank, DERB, Hellenic Ministry of Rural Development and Food, Ministry of Agriculture of Lebanon (Direction of Animal Resources), Slow Food Italy.



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CROSS-BORDER COOPERATION
IN THE MEDITERRANEAN



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